

Relocatel J

Year 2023

GHG emissions report RelocateU



Foreword

Congratulations on pursuing your climate journey. Greenly is proud to contribute to RelocateU's climate strategy, and support you on a path towards Net Zero.

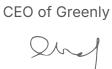
This report synthesizes the results of your greenhouse gas (GHG) emissions assessment. It is a first step toward identifying reduction actions and helping you plan for the energy transition.

While offering some benchmarks to compare with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to help you define a reduction trajectory. Achieving your decarbonization targets involves engaging your ecosystem of employees, customers and suppliers who will need to align with your new targets.

The evaluation of your emissions is in line with carbon accounting international standards as standardized by the GHG Protocol.

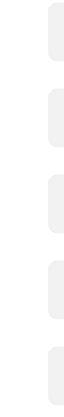
We are happy to support you on your journey. The entire Greenly team would like to thank you for your outstanding commitment.





Alexis Normand

Overview



1

2

3

4

5

6

Introduction

- Carbon accounting methodology
- GHG emissions assessment parameters
- Executive summary

Emissions report

- Results by scope
- Results by activity
- Focus by activity

Focus on action plans

- Estimated impact
- Estimated costs
- Implementation step by step

Conclusion - What's next?

- Summary of reduction actions
- Next steps

About Greenly

• Our vision & team

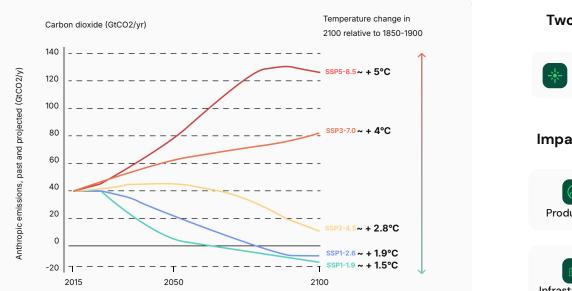
Appendix

• Scope 1-2 details

Scope 3 details

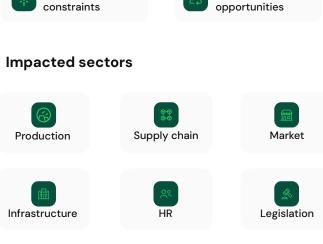
Why care about the energy transition

Regardless of our management of the environmental crisis, organizations and individuals are heading towards major upheavals that will affect entire ecosystems.



Two types of disruptions

Physical risks and



Source: Carbone 4

greenly

Transition risks and

Physical risks...

Definition

Risks related to exposure to the physical consequences of global warming

Average temperature increase and more extreme fluctuation

Intensification of extreme weather events (rain, heat waves/droughts, etc.)

Sea level rise

Scarcity of resources (especially energy), food and water insecurity

Biodiversity collapse

What are the consequences if I don't commit?

- 1 Deterioration of infrastructure, value chain losses
- 2 Direct economic consequences
- Low resilience to future events and physical constraints (e.g. natural disaster)
- 4 Dependence on an increasingly fragile supply chain (availability and cost of resources, flexibility, fluctuation of fossil fuels)
- 5 Disruptions in living conditions (housing, food, health, transport, etc.)

| Transition risks (and opportunities)

Definition

Risks related to the transition to a low-carbon economy

Regulatory developments and mitigation
policies

Markets and sectors migrating towards promoting low-carbon value creation: Opportunities to seize Associated market risks

Growing stakeholder demands on environmental commitments

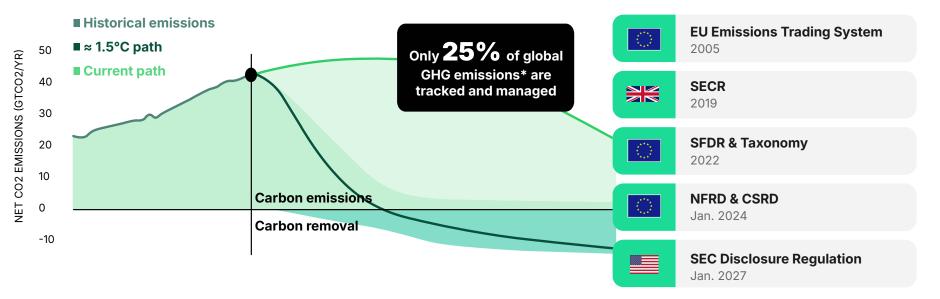
Shifting employee mindsets and expectations regarding the environmental reputation of their employer

What are the opportunities if I commit?

- 1 Optimization of flows and costs
- 2 More sustainable business activity and corporate strategy
- 3 Increased competitiveness within my ecosystem
- A Resilience and autonomy of activities in the face of the new socio-economic paradigm
- 5 Lower exposure to legal and financial constraints and sanctions

It is critical to set a course for Net Zero

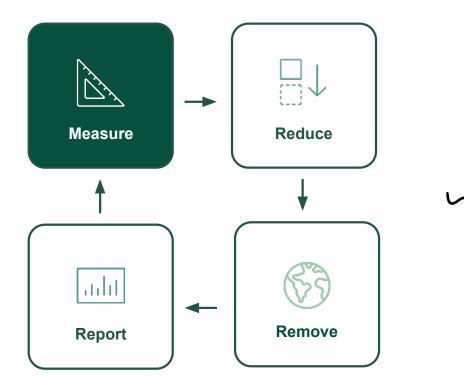
REACHING PLANETARY DECARBONIZATION GOALS IMPLIES THAT ALL BUSINESSES TRACK THEIR EMISSIONS, REGULATIONS ARE KICKING IN



Applicable Regulations

Solving the Climate Equation

MEASURING EMISSIONS IS THE FIRST STEP TO SETTING A PATH TOWARDS NET ZERO





Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

Examples: combustion of fossil fuels, refrigerant leaks, etc.

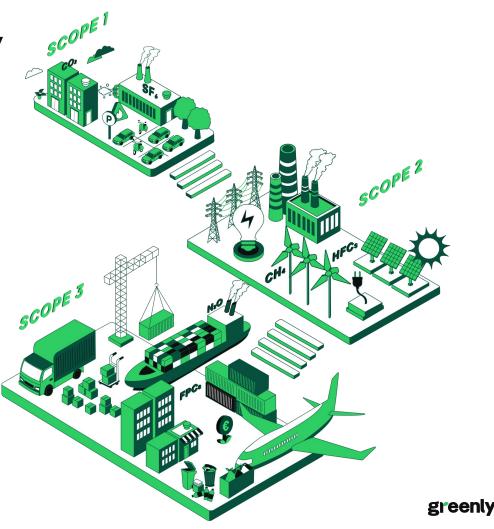
Scope 2 | Indirect emissions related to

energy consumption Emissions related to the organization's consumption

of electricity, heat or steam. **Example:** electricity consumption, etc.

Scope 3 | Other indirect emissions

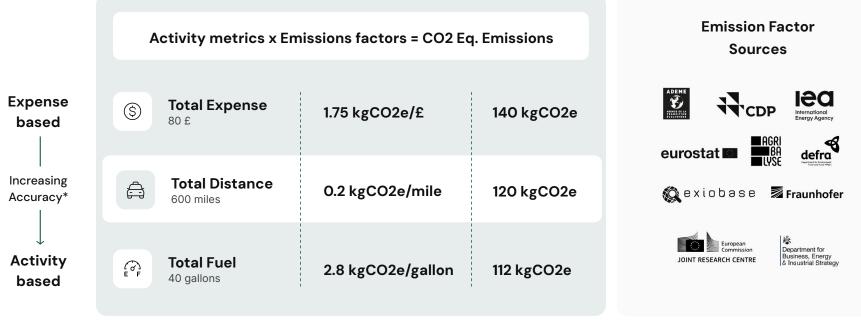
Emissions related to the organization's upstream and downstream operations and activities **Example:** transportation, purchased goods and services, sold products, etc.



How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

75% of your emissions of 2023 are calculated using activity data 61% in 2022



*depending on the availability of data

GHG emissions assessment scopes

Entity

RelocateU From April 2023 to March 2024

Primary data

Accounting data

Employee survey

Activity data from the following modules: Travels, IT Inventory

Methodology

Official and approved GHG Protocol methodology; GWP 100

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope All emissions under operational control

Category included
 Category excluded

Scope 1

- 1.1 Generation of electricity, heat or steam
- ✓ 1.2 Transportation of materials, products, waste, and employees
- 1.3 Physical or chemical processing
- 1.4 Fugitive emissions

Scope 2

- 2.1 Electricity related indirect emissions
- 2.2 Steam, heat and cooling related indirect emissions

Scope 3

- ✓ 3.1 Purchased goods and services
- ✔ 3.2 Capital goods
- ✔ 3.3 Fuel- and energy- related activities not included in Scope 1 or Scope 2
- 3.4 Upstream transportation and distribution
- 3.5 Waste generated in operations
- ✓ 3.6 Business travel
- ✓ 3.7 Employee commuting
- 3.8 Upstream leased assets
- 3.9 Downstream transportation and distribution
- 3.10 Processing of sold products
- 3.11 Use of sold products
- 3.12 End-of-life treatment of sold products
- 3.13 Downstream leased assets
- 3.14 Franchises
- 🔴 3.15 Investments

Executive summary

This report summarizes the results of RelocateU's 2023 GHG emissions assessment based on the information collected and subject to its completeness, correct categorization and validation. This assessment is useful in identifying the main areas for mitigating your environmental impact.



GHG emission assessment result: comparison between 2022 and 2023



Results subject to the correct categorization and validation of expenses of RelocateU – categorization score of 100% on this report. Base year emissions are updated using the current year's methodologies, emission factors, and boundaries. When historical data updates are not feasible, adjustments or acknowledgments are clearly documented..



Emissions Report

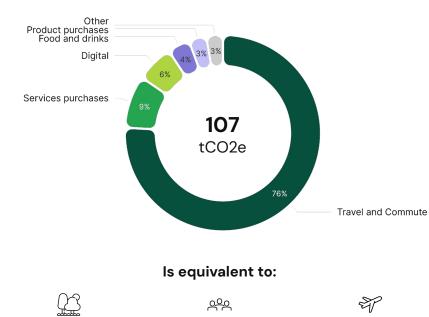


General overview

RESULTS BY ACTIVITY

Total emissions of RelocateU,

by activity (% tCO2e)



	Absolute tCO2e		Per employ tCO2e/emplo	
Travel and Commute	81	+106%	6.2	+121%
Services purchases	9.3	+188%	0.7	>200%
Digital	6.6	+58%	0.5	+70%
Food and drinks	3.9	-31%	0.3	-26%
Product purchases	3.1	-21%	0.2	-15%
Assets	1.7	-42%	0.1	-38%
Others**	1.2		< 0.1	

2022 vs 2023

*Sources: Labos1Point5, ExioBase, French National Forests Office **Energy, Activities and events

The amount of CO2 sequestered annually by 10 hectares of growing forest* The annual emissions of **9 British people***

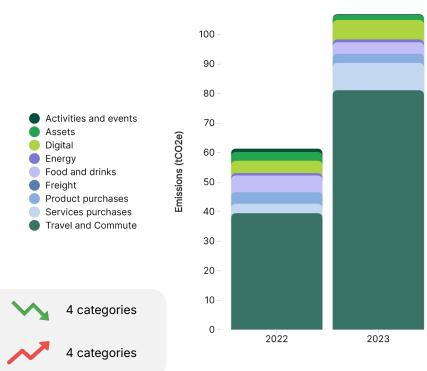
62 London - New York round trips*

General overview

EVOLUTION BY ACTIVITY

Evolution of total emissions of RelocateU,

by activity (tCO2e)





To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 5.9% reduction in emissions within one year (-6 tCO2e).

Focus on Travel and Commute

Travel and Commute emissions by category (% tCO2e)



		79 tCO2e (98%)	1.6 tCO2e (2%)
	Q	What is included in this	category?
		CO2 emissions from travel a various transportation mode combustion and indirect fue	es. Includes direct fuel
(\bigcirc	How to reduce the impa	ct of this category?
		You can adopt the following • Reduce the number of peo- mission	

• Favor flights in economy

Activity data

• Favor direct flights

See additional best practices in the action plans section

Methodology

- 1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
- 2. The emission factors used for this category come from the following databases: Base Carbone Ademe 22.0, Cornell Hotel Sustainability Benchmarking Index 2023, Exiobase 3.8.1, Greenly 1.0, Uk GHG Conversion Factor 2024
- 3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

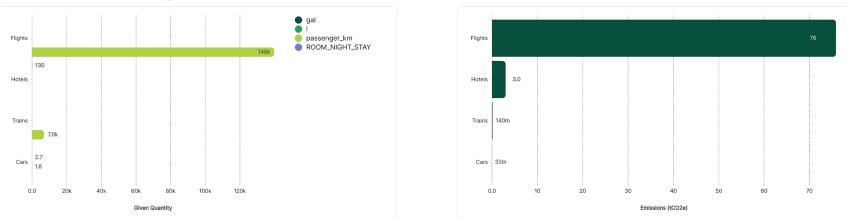
greenly

Expense data

Focus on Travel and Commute

Quantities

ACTIVITY DATA ANALYSIS: TRAVELS



Emissions

This module covers 74% of total emissions.

This represents 79 tCO2e.

Methodology

- 1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
- 2. Emission factors used for this category come from the following databases: Base Carbone Ademe 22.0, Cornell Hotel Sustainability Benchmarking Index 2023, Uk GHG Conversion Factor 2024
- 3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
- 4. To see more visualisations visit Greenly's platform

Focus on Travel and Commute

YEAR OVER YEAR COMPARISON

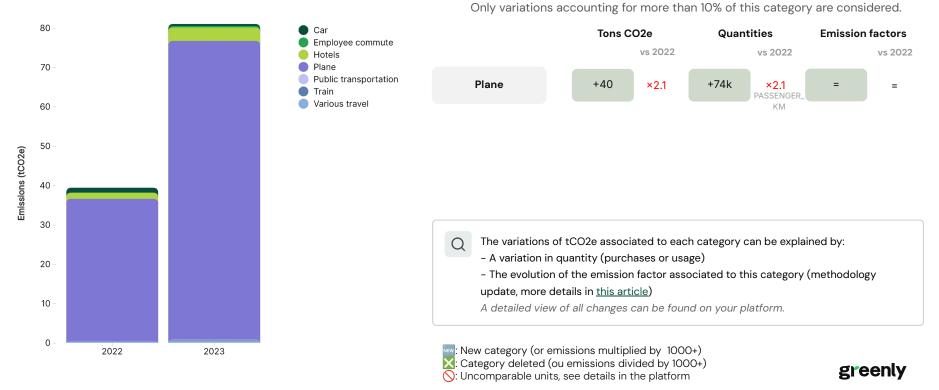
Overall comparison



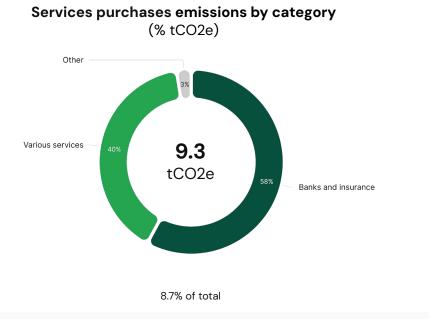
The key sources of variation

Emissions variations between 2023 and 2022

(tCO2e)



| Focus on Services purchases



Methodology

- 1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
- 2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.1, Greenly 1.0
- 3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Activity data 0 tCO2e (0%) Expense data 9.3 tCO2e (100%) What is included in this category?

CO2 emissions from service purchases, covering professional services. Primarily from upstream energy/material use and energy consumed during service provision.



How to reduce the impact of this category?

You can adopt the following measures:

• Implement carbon impact conditions in your service purchase policy

- Evaluate your supplier's climate maturity
- Precise scope 3 emissions with supplier-specific emission factors

Focus on Services purchases

YEAR OVER YEAR COMPARISON

Emissions (tCO2e)

Overall comparison

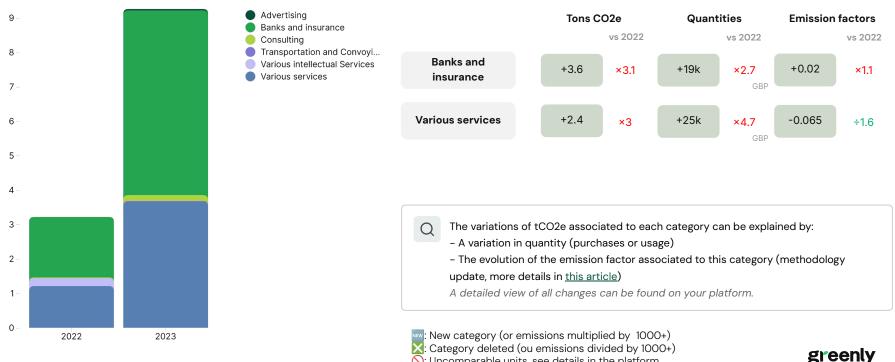


Emissions variations between 2023 and 2022

(tCO2e)

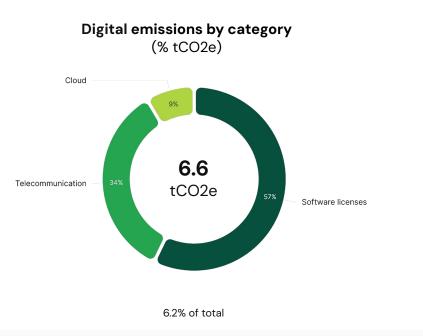
The key sources of variation

Only variations accounting for more than 10% of this category are considered.



N: Uncomparable units, see details in the platform

Focus on Digital



Methodology

- 1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
- 2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.1, Greenly 1.0
- 3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

	Activity data 0 tCO2e (0%)	Expense data 6.6 tCO2e (100%)
Q	What is included in this	category?
	CO2 emissions from digital data storage, and cloud cor from data centers, servers,	
\bigcirc	How to reduce the impa	ct of this category?
_	You can adopt the following • Optimize the cloud resour • Select energy efficient ins • Optimize your cloud usage footprint See additional best practice	ces used tances

Focus on Digital

YEAR OVER YEAR COMPARISON

Overall comparison

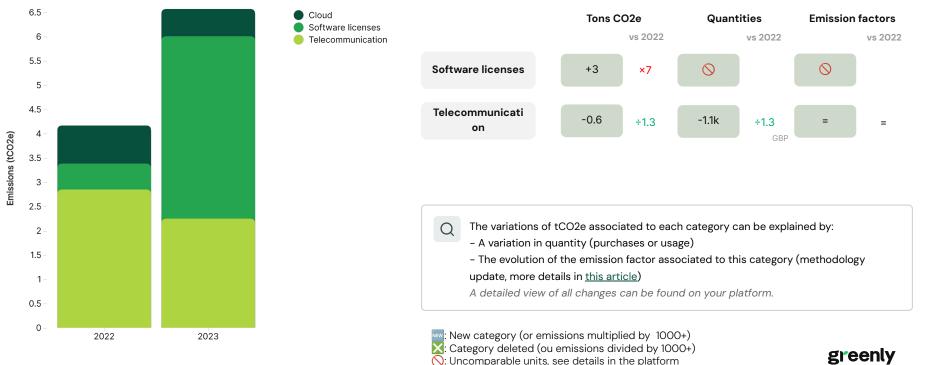


Emissions variations between 2023 and 2022

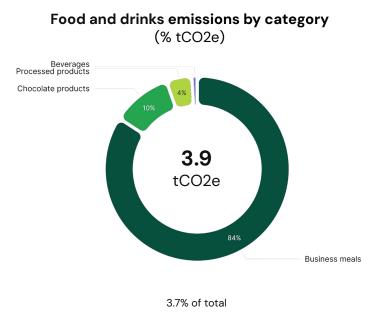
(tCO2e)

The key sources of variation

Only variations accounting for more than 10% of this category are considered.



Focus on Food and drinks



Activity dataExpense data0 tCO2e (0%)3.9 tCO2e (100%)

What is included in this category?

CO2 emissions from food and drinks, covering production, processing, transportation, and consumption. Includes agricultural practices and food waste management.

💮 Ho

How to reduce the impact of this category?

You can adopt the following measures:

- Choose vegetarian meal in restaurants
- Raise employees awareness on the carbon impact of different foods
- Replace employees' meat-based meals with vegetarian alternatives

Methodology

- 1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
- 2. The emission factors used for this category come from the following databases: Exiobase 3.8.1, Greenly 1.0
- 3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Food and drinks

YEAR OVER YEAR COMPARISON

5.5

5

4.5

4

3.5

3

2.5

2

1.5

1

0.5

0

Emissions (tCO2e)

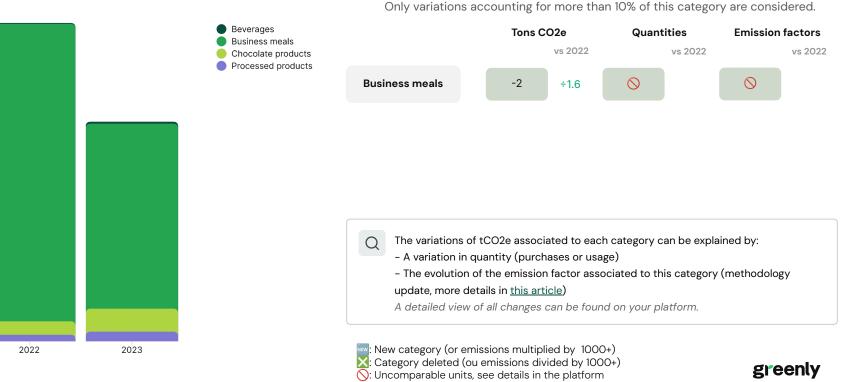
Overall comparison



The key sources of variation

Emissions variations between 2023 and 2022

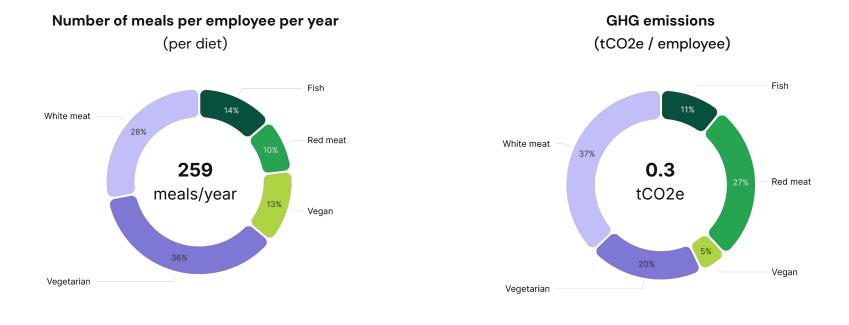
(tCO2e)





Focus on Employees

Focus on Employee Meals



Methodology

Analysis is based on the employee survey, which obtained a 85% response from your employees to whom the questionnaire was sent (11 responses).

The data used to calculate meals-related emissions are from the French Agency for Ecological Transition (ADEME).

Meal emissions are not accounted for, this slide is only an analysis of the responses to the employee survey.



Focus on Action Plans

Action(s) already put in place

Name 🔺	Initial situation	Final situation	Status
Inform clients/guests about their CO2	Our guests were selecting properties on cost-	Now our guests can select the greener	Already put in place
consumption when bookign with us	efficiency.	properties emitting the least carbon emissions.	
		We also report to their employer the CO2	
		emitted during the stay of their employees for an	
		accurate Scope 3.	
Migrate to Sustainable Web Hosting	We are currently using the most cost-efficient	Moving to responsible & sustainable servers &	Not started yet
	servers & web hosting suppliers.	web hosting providers.	
Offer recycling bins to our employees	All our employees work remotely from home,	We will offer to our employees to provide them	Not started yet
	therefore we do not organise their office space.	with recycling bins for their home office space.	
Online Meetings & Events	Our UK employees were visiting our suppliers	We have moved to online meetings & our local	In progress
	across Europe	employees are visiting local suppliers to reduce	
		travel.	

How can I implement effective reduction actions?

To meet global targets, emissions will have to fall by 3 to 7% per year*. It's a tough target, but a necessary one!

WHAT ARE THE BEST PRACTICES FOR ACHIEVING THESE OBJECTIVES?



These first steps will enable you to maximise your chances of success in implementing reduction actions.



Travel and Commute



Favor direct flights

Direct flights emit less carbon than flights with stopovers because they don't require the plane to take off and land multiple times.

Benchmark

The sustainable travel policy of the United Nations outlines sustainable travel measures for their employees, including choosing the most direct route with no stop-over and systematically choosing economy class for employees for trips of less than 9 hours.

Estimated Impact

Reduction of emissions by roughly 10% when comparing flights with a stop-over and direct flights.

Estimated Cost

Some indirect flights may be cheaper than their direct alternatives, but these price increases are usually offset by the reduction in total travel time.

Implementation DEVELOP a Sustainable Travel Policy in which you include guidelines and criteria for selecting direct flights. PROMOTE awareness and employee engagement on the importance of sustainable travel and the rationale behind favoring

direct flights.

Low impact

Short term

3 ESTABLISH and monitor your KPIs (ex: % of flights booked as direct flights, GHG emissions per employee or per km traveled).

gr

Favor flights in economy

The carbon footprint per passenger of a flight increases when the occupancy rate of the plane decreases. The larger the seat, the more space it takes up in the aircraft cabin, contributing to a decrease in the number of passengers allowed on a plane. Additionally, direct flights emit less carbon than flights with stopovers because they don't require the plane to take off and land multiple times.

Benchmark

The sustainable travel policy of the United Nations outlines sustainable travel measures for their employees, including choosing the most direct route with no stop-over and systematically choosing economy class for employees for trips of less than 9 hours.

Estimated Impact

Reduction of emissions by a factor of 3 when traveling in economy rather than business class, and by a factor of 6 when traveling in economy rather than in first class.

Estimated Cost

This action plan only results in cost savings as economy class tickets are less expensive.

Implementation DEVELOP a Sustainable Travel Policy in which you include guidelines and criteria for employees to travel in economy class.

Short term

Low impact

2 PROMOTE awareness and employee engagement on the importance of sustainable travel and the rationale behind favoring economy class travel.

3 ESTABLISH and monitor your KPIs (example: Economy class travel rate, GHG emissions per employee or per kilometer traveled).



Promote low carbon commuting means

Travel

Private transport associated with daily commuting is one of the world's biggest sources of GHG emissions. To deal with this issue, individual car use must be limited. Active modes of transport (walking and cycling), public transport, and shared mobility (carpooling and car-sharing) should be prioritized. To encourage it, you can raise awareness about alternative transportation options and provide infrastructure, facilities, and financial incentives to support these modes. Consider the possibility of your employees commuting responsibly to work when changing locations of workplace.

Benchmark

Arcadis has implemented a comprehensive strategy to address mobility, focusing on six key areas. This approach has resulted in a 49% reduction in carbon emissions related to transportation within a span of nine years. The company relocated all of its offices to main train stations, enabling easy access to public transport for employees. Additionally, every employee received a mobility card, which facilitates the use of public transport and shared bike and car services.

Estimated Impact

Using a bike instead of a car for short trips reduce travel emissions by ~75%. Taking a train instead of a car for medium-length distances cut emissions by ~80%.

Estimated Cost

Potential costs associated with investment in infrastructures and subsidies. Savings from lower reimbursement levels for fuel commuting.

. •



Implementation

ESTABLISH and start monitoring your KPIs (ex. percentage decrease in individual car usage, percentage reduction in carbon emissions from commuting).

Recommended Service Providers

> Flynch mobility Commute Green commuter

- 2 Develop and implement a mobility plan (draw on successful case studies such as Arcadis, read recommendations such as this guide, or work with a service provider). https://www.mass.gov/doc/guide book/download
- 3 SOLICIT employees feedback through surveys, suggestion boxes, or dedicated feedback sessions to gather insights and address concerns.

Reduce the number of people travelling on the same mission Travel

Reducing the number of people involved in business travel can reduce the carbon footprint of your activities. By optimising the number of employees sent on business trips, it is possible to significantly reduce the CO2 emissions associated with travel and keep costs down. What's more, better planning can improve overall efficiency.

Benchmark

Schneider Electric: The company has reduced its business travel by encouraging virtual meetings and rationalising necessary travel. When travel is unavoidable, Schneider Electric limits the number of participants.

SAP: Software publisher SAP has also reviewed its travel policy, introducing measures to reduce the number of people travelling on similar assignments. SAP prioritises essential travel and makes extensive use of videoconferencing technologies for internal and external meetings.

Estimated Impact

Having two people instead of four on the same business trip reduces the emissions linked to that trip by 50%. You can estimate the total impact of this action by assessing how much of your business travel can be optimised in this way.

Estimated Cost

Reduction in travel costs, including tickets, accommodation and living expenses, proportional to the number of people not sent.

50% of the costs with the impact estimate assumptions above.

Implementation ASSESS all assignments requiring business travel. Identify missions where the number of participants can be reduced.

Short

term

Very high

impact

Recommended

Service Providers

2 DEVELOP and apply a clear travel policy to ensure that the minimum number of people required for missions is kept to a minimum.

3 ESTABLISH and monitor your KPIs (e.g. percentage reduction in the number of passengers per mission) and the associated reduction in emissions.

Services Purchases



Precise scope 3 emissions with supplier-specific emission factors Services Purchases

Enhancing GHG emission precision is crucial. By adopting supplier-specific emission factors and GHG transaction-based approaches, companies can accurately measure and reduce Scope 3 emissions. This method ensures detailed emission data, supporting informed decision-making and environmental accountability. Benefits include fostering sustainable practices, enhancing supply chain resilience, and bolstering corporate reputation. Use the Greenly tool to engage suppliers and obtain data for tailored emission factors. Precise GHG data empowers ambitious reduction targets, aligning with global climate goals, and leading in sustainability practices.

Benchmark

Livent emphasizes the monitoring and reduction of GHG emissions by its suppliers. As part of the pre-qualification process, Livent assesses suppliers' willingness and ability to meet their requirements through a survey, and reviews answers periodically to ensure adherence.

Estimated Impact

Enhancing visibility into the carbon footprint of your suppliers and integrating diverse eco-conditions into your purchasing policy can significantly reduce Scope 3 emissions over time. This approach can also serve as a catalyst, encouraging other industries to embark on their own decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers: Understand your supplier climate actions and maturity with the Greenly procurement module High impact Medium term Implementation USE Greenly's Sustainable Procurement Tool to IDENTIFY suppliers. Access our

precise GHG Scope 3.

Supplier-Specific EF database for

2 ENGAGE YOUR SUPPLIERS: If specific EFs aren't available, the tool helps request this crucial information (Exclusively for Service Providers).

3 VERIFICATION & AUDITABILITY: After obtaining supplier information, we conduct an audit to verify data. Approved audits integrate EF into the GHG

gr

Evaluate your supplier's climate maturity Services Purchases

The first step to creating a sustainable purchase strategy is engaging suppliers, which is crucial for reducing Scope 3 emissions. This addresses significant environmental impacts throughout the supply chain. By collaborating to improve supplier sustainability practices, companies can effectively lower their overall carbon footprint. Aligning with global climate goals through supplier engagement enhances corporate reputation and prepares businesses for evolving regulatory landscapes. This proactive strategy ensures comprehensive emissions reduction and promotes sustainable business practices

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.

Estimated Impact

Enhancing visibility into the carbon footprint of your suppliers and integrating diverse eco-conditions into your purchasing policy can significantly reduce Scope 3 emissions over time. This approach can also serve as a catalyst, encouraging other industries to embark on their own decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your supply chain: Understand your supplier climate actions and maturity with the Greenly Sustainable Procurement module High impact Medium term

Implementation

LAUNCH the Greenly Sustainable Survey to assess suppliers' climate maturity and align their practices with your sustainability goals

2 USE Greenly dashboards to track KPIs like supplier carbon assessments, alignment with Paris 2030 goals, and SBTi certification.

3 SUPPORT suppliers with tools, training, and resources. Recognize efforts and report their progress toward achieving objectives.

gr

Implement carbon impact conditions in your service purchase policy Services Purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in consumer companies. To effectively address this issue, incorporating eco-conditions criteria into your company's procurement policy offers a straightforward and efficient strategy. To ensure suppliers' climate maturity, engage them through the Greenly Feature, facilitating a comprehensive understanding of their Climate Maturity. These criteria can be implemented with current suppliers and incorporated into the supplier selection process for new contracts.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run.

Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers: Understand your supplier climate actions and maturity with the Greenly Procurement module High impact Medium term Implementation

LAUNCH the Greeniy Sustainable Survey to assess suppliers' climate maturity and align their practices with your sustainability goals

2 SET and TRACK KPIs with Greenly dashboards: monitor suppliers' GHG emissions, Paris Agreement 2030 alignment, and SBTi certification.

3 SUPPORT and recognize suppliers' efforts. Offer tools, training, and resources to help them meet goals. Track and report their progress.

gr

Digital



Host your data in countries with low-carbon electricity

Data centers consume a significant amount of energy for operations, such as server power and cooling systems. GHG emissions vary based on the geographical distribution of equipment and the carbon intensity of electricity in each country. To select data centers with low-carbon electricity, consult the electricity map website. Moreover, many major data centers are situated in hot or temperate climates, leading to high energy consumption for cooling purposes.

Benchmark

Google and Microsoft established hubs in Finland, while Facebook chose Denmark and Sweden, partly due to the availability of renewable energy. Additionally, Google secured an agreement to purchase all the energy from the largest solar energy park in the Netherlands to power one of its European data centers.

Estimated Impact

Variable depending on the original location of your data center and your target location, but carbon emissions savings can be substantial. For example, the electricity mix in Germany is over 4 times more carbon-intensive than in France. Moreover, locating data centers in colder climates can lead to significant energy savings as cooling-related energy consumption can account for up to 40% of the total energy usage.

Estimated Cost

Variable based on several factors (data center infrastructure, energy and other costs in the target country notably). Get in touch with your cloud provider to get a better sense of availability of data storage options and costs.

Recommended Service Providers

Greenly can provide further insight into your current cloud emissions and shifting possibilities through a dedicated study. You can also contact your current cloud provider. Medium Medium impact term

Implementation

ESTABLISH and monitor KPIs (ex. percentage of data center providers located in low-carbon electricity mixes countries, overall reduction in carbon emissions achieved).

- 2 GET IN TOUCH with your current data host to discuss relocating your data. If they cannot provide you with alternative locations, identify and evaluate data center providers located in countries with low-carbon electricity mixes.
- 3 CHECK that the prospective data centers meet your organization's requirements (capacity, reliability, security, etc.).

Optimize your cloud usage according to their carbon footprint Digital

The carbon footprint of your cloud usage can greatly vary depending on the data center's location, technical specifications, and level of optimization. To identify low-hanging fruit and reduce efficiently your emissions, Greenly recommends carrying out an in-depth analysis of your cloud usage which may lead to different recommendations: use a lower frequency server, focus on having better PUE, scrapping unused storage capacities or relocating data-intensive processes.

Benchmark

Dropbox has made efforts to optimize their cloud infrastructure for reduced environmental impact. They have focused on energy-efficient data centers, implemented server virtualization techniques, and adopted renewable energy sourcing strategies to minimize their carbon footprint.

Etsy, the e-commerce platform, has taken steps to optimize its cloud usage for sustainability. They have implemented energy-efficient data centers, utilized renewable energy sources, and actively managed their cloud infrastructure to reduce energy consumption and carbon emissions.

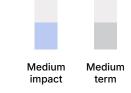
Estimated Impact

The impact is variable depending on your initial cloud set-up and the implemented changes.

Greenly can provide further insight into your current cloud emissions and shifting possibilities through a dedicated study.

Recommended

Service Providers



Implementation

CONDUCT a comprehensive assessment of your cloud infrastructure. Identify areas of high energy consumption and carbon emissions.

- 2 IMPLEMENT strategies to optimize cloud usage for energy efficiency. This may include adopting server virtualization, implementing workload optimization techniques, and utilizing energy-efficient data centers.
- 3 IMPLEMENT robust monitoring and tracking mechanisms to measure energy consumption and carbon emissions on an ongoing basis.

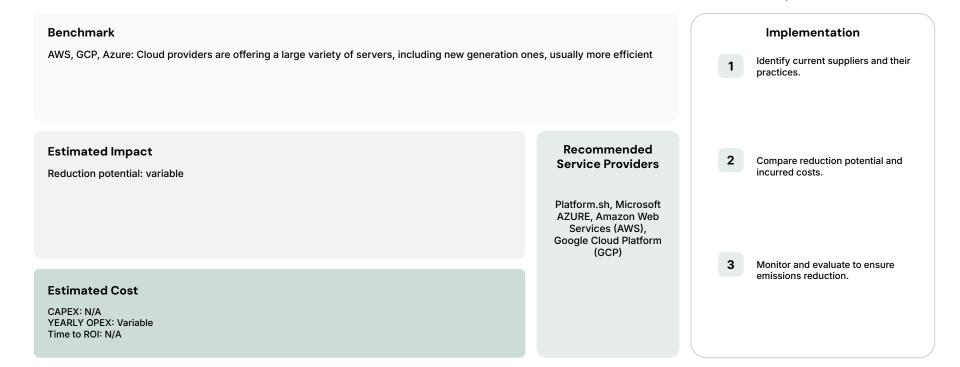
Estimated Cost

The study of your cloud setup would range between 1-10k depending on your cloud usage. Additional costs or cost savings can results of the implementation of the specific recommendations.

gr

Select energy efficient instances

Depending on the CPU associated to each instance, energy consumption can vary widely. Energy efficient servers are not necessarily more expensive, and often even less expensive, since cloud providers are also incentivized to deploy them. New servers are often less expensive, but you need to be careful about application compatibility. The action plan can start quickly for the new reservations. Electricity consumption can be 2 or 3 times higher per vCPU between two servers.



Medium

term

Very high impact

Optimize the cloud resources used

Idle resources are virtual machines (VMs) and instances being paid for by the hour, minute or second, that are not actually being used 24/7. Typically, these are non-production resources being used for development, staging, testing and QA. VMs consume electricity to power the CPU, memory, and other components, which generates emissions. The power consumption of a VM depends on factors like the instance type, CPU utilization, memory usage, etc. Idle or underutilized VMs can still consume significant power and contribute to emissions, even when not actively running workloads.

Medium Very low impact term Implementation Refer to your service provider to identify idle VMs. Recommended 2 Refer to your service provider to Service Providers see how to configure idle VM recommendations. Platform.sh. Microsoft AZURE, Amazon Web Services (AWS). Google Cloud Platform (GCP) 3 Monitor and evaluate to ensure emissions reduction.

Benchmark

Google Cloud Platform (GCP): GCP offers features and best practices to help customers optimize their cloud workloads for sustainability. For batch workloads that are flexible in terms of when they run, GCP recommends running them at times that coincide with lower grid carbon intensity. GCP encourages minimizing idle cloud resources, as idle or over-provisioned resources create unnecessary emissions and costs.

Estimated Impact

Savings are directly linked to the amount of resources saved.

Estimated Cost

CAPEX: N/A YEARLY OPEX: Variable Time to ROI: N/A gr

Food and Drinks



Replace employees' meat-based meals with vegetarian alternatives Food and drinks

Replacing meat-based meals with vegetarian meals for employees can significantly reduce a company's carbon emissions. The production of meat, particularly beef, is very resource-intensive (land, water, animal feed) and emits large quantities of greenhouse gases such as methane. Plant-based foods have a much smaller carbon footprint. By offering vegetarian meals, companies reduce the demand for meat, thereby reducing their environmental impact and affirming their commitment to sustainability.

Benchmark

Google is a well-known example of a company that has implemented plant-based and vegetarian meal initiatives to reduce its environmental impact. Their cafeterias offer a wide variety of vegetarian and vegan options, and they actively encourage employees to choose these meals by making them accessible and appealing.

Estimated Impact

Switching to vegetarian meals can drastically reduce a company's employee meals emissions. The final impact directly depends on the volume of meat-based meals that are replaced by vegetarian options.

Estimated Cost

Switching to vegetarian meals for employees can be a cost-effective choice for companies. Plant-based ingredients are generally cheaper than meat, leading to potential savings over time. Initial costs may include finding new suppliers and raising employee awareness, but these can be balanced out by long-term savings. Companies may also benefit from incentives aimed at reducing emissions, further offsetting any setup costs and reinforcing their commitment to sustainability while positively impacting the environment.

High impact Medium term Implementation DEFINE KPIs to monitor the vegetarian portion of employees' meals PROMOTE the benefits of switching to vegetarian meals accross employees

3 MEASURE the impacts of such an action on a yearly basis



Raise employees awareness on the carbon impact of different foods Food and drinks

Raising awareness is essential for changing habits and reducing emissions. Awareness can motivate individuals to take action. It also creates a ripple effect by influencing not just individual behavior but also social norms and collective action. In the long run, the action plans you implement may be more easily supported by the employees.

Benchmark

92% of IKEA's employees have gone through a sustainability training, focusing on how to live a more sustainable life as a human being, and what, as a company, they are doing to contribute to a better world.

Estimated Impact

If the impact of raising awareness is not direct, it allows other action plans to be more easily and effectively implemented.

Estimated Cost

Overall, the cost is low, and depends on the type of actions taken.

Implementation DEVELOP educational resources that explain the carbon footprint of various foods (infographics, brochures, presentations, interactive online modules...).

Short

term

Not

quantifiable

- 2 ORGANIZE educational events, such as workshops, vegetarian cooking sessions, and lunch-and-learn sessions. Highlight success stories, interesting facts, and tips for making sustainable food choices.
- 3 ENCOURAGE participation and MEASURE and CELEBRATE progress. Create incentives or challenges to encourage employees to actively engage employees. For example, you could implement a "Meatless Monday" campaign and provide small rewards or recognition for participation.

Choose vegetarian meal in restaurants

Food and drinks

At the restaurant, opting for vegetarian option. Choosing labeled establishments allows you to verify their dedication to sustainable practices, including the use of seasonal and local ingredients, provision of vegetarian options, and implementation of measures to reduce energy consumption and waste. International labels are listed in the Recommended service providers section of this slide.

Benchmark

Google's Food@Work program includes partnerships with local and sustainable suppliers. Many companies are also adopting certified catering options, particularly for business events.

Greenly has introduced a policy for company-funded meals (team restaurants, seminars): they will now be exclusively vegetarian or vegan, following an employee awareness-raising campaign on the carbon impact of different foods.

Estimated Impact

Variable carbon impact depending on the resulting changes in practices (percentage increase in vegetarian and locally-sourced meals consumed by employees, and other environmental measures applied by the restaurant).

Estimated Cost

Labelled restaurants are not necessarily more expensive than conventional ones, but this depends on the restaurants available locally.

Medium Medium impact term Implementation ESTABLISH and start monitoring your KPIs (ex. percentage of restaurant meals consumed in partnered or labeled establishments). 2 SELECT and partner with labeled establishments that align with your sustainability goals. You can use our non-exhaustive service provider list.

Recommended

Service Providers

The sustainable

restaurant association Zerofoodprint Ecocook

3 PROMOTE these establishments among your employees and favor them when organizing company events.

gr



Conclusion

Conclusion

The GHG assessment made it possible to identify RelocateU's main GHG emission sources so as to frame the company's carbon strategy and identify the items that need to be studied in greater depth with the aim of continuously improving the company's environmental impact.

It has been established that direct emissions (Scope 1) and energy-related indirect emissions (Scope 2) represent a small part of a company's impact. It is therefore essential to mobilize our company's suppliers and employees.

To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 5.9% reduction in emissions within one year (-6 tCO2e).

The recommended next steps in RelocateU's carbon strategy are:

- 1 Study key emission sources in greater depth, if you opt for that. Your Climate Expert can help you decide between the different options available!
- 2 Establish GHG emission reduction targets and implement an action plan in order to achieve these targets.
- 3 Engage your suppliers using the Greenly supplier engagement tool.
- **Engage your employees** using the interactive Greenly training quizzes.
- 5 Communicate with your stakeholders about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 Contribute to certified GHG reduction / sequestration projects available on the Greenly platform.

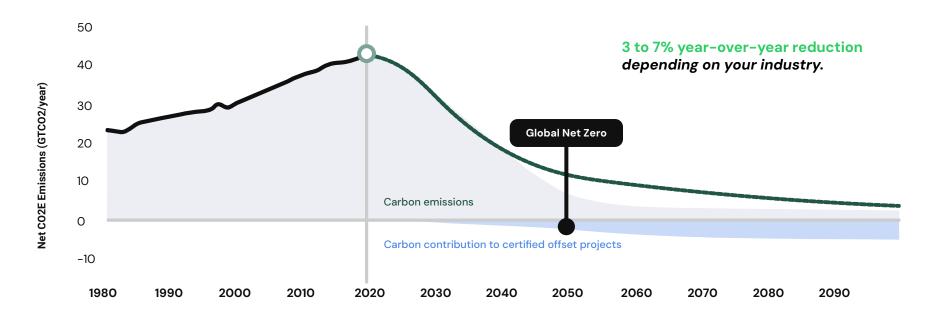
green



What's next?

| Committing to a multi-year decarbonization strategy

A SUSTAINED EMISSIONS REDUCTION BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT

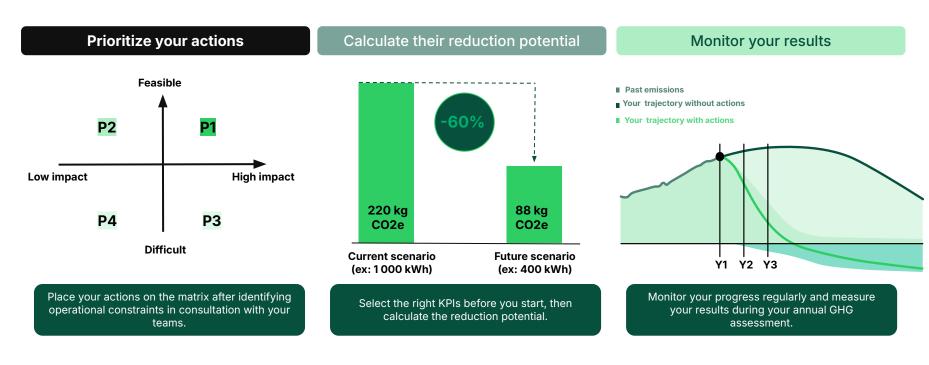


How can I build my reduction trajectory?

THE 4 KEY STAGES IN DEFINING AND FOLLOWING YOUR TRAJECTORY

Refine your greenhouse gas emissions assessment

Your 2023 assessment is based on **75%** of physical data, the rest being financial data. We recommend that you regularly improve the accuracy of your greenhouse gas assessment by adding more physical data. You will be able to quantify and monitor your reductions with precise targets in km, kg, kWh, etc.



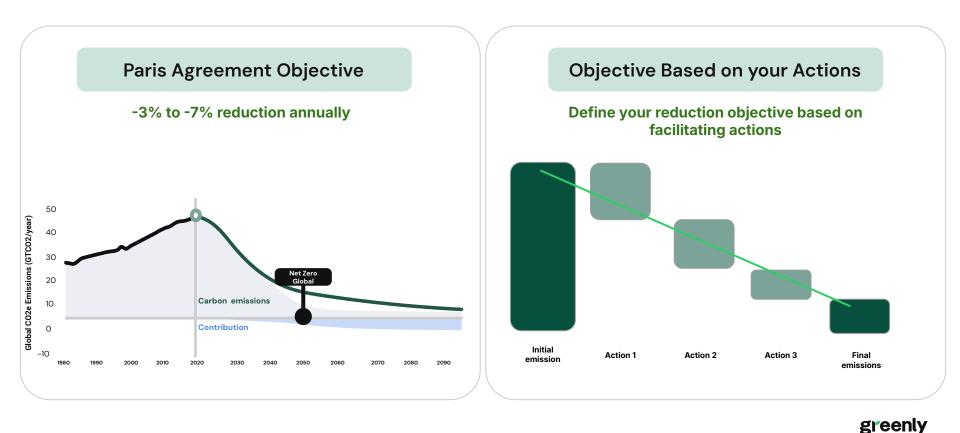
| The 5 Pillars of a Climate Strategy

DISCOVER THE 5 PILLARS BASED ON THE NET ZERO INITIATIVE

1. Measure	2. Reduce	3. Educate	4. Commit	5. Contribute
 Track emissions annually Go deeper in the analysis of your main emission sources 	 Choose an action plan in line with the Paris Agreement Quantify your action plan to build a carbon trajectory 	 Engage your suppliers in your strategy Train your employees 	 Commit to an objective Communicate transparently 	• Contribute in carbon sequestration & avoidance projects to cover non compressive emissions
 Carbon data analysis CSRD LCA 	Action Plan Tab	Supplier engagementEmployee training	Communication <u>kit</u>	Carbon contribution

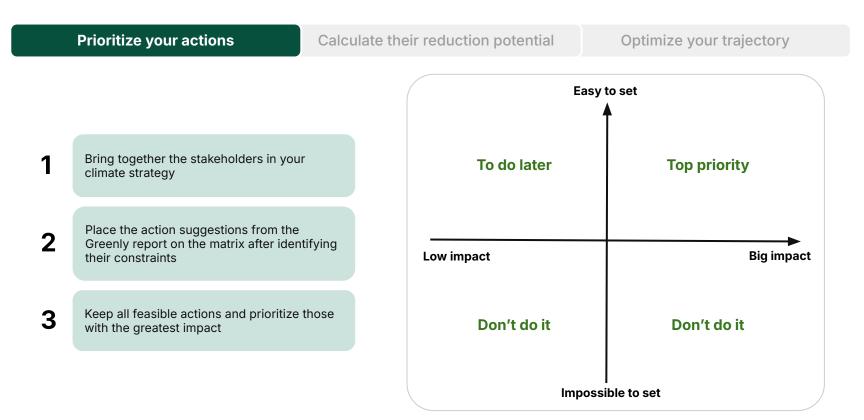
Commit to a Multi-year Carbon Trajectory

A LONG-TERM REDUCTION IN EMISSIONS IN LINE WITH THE OBJECTIVES OF THE PARIS AGREEMENT OR YOUR PERSONAL OBJECTIVES



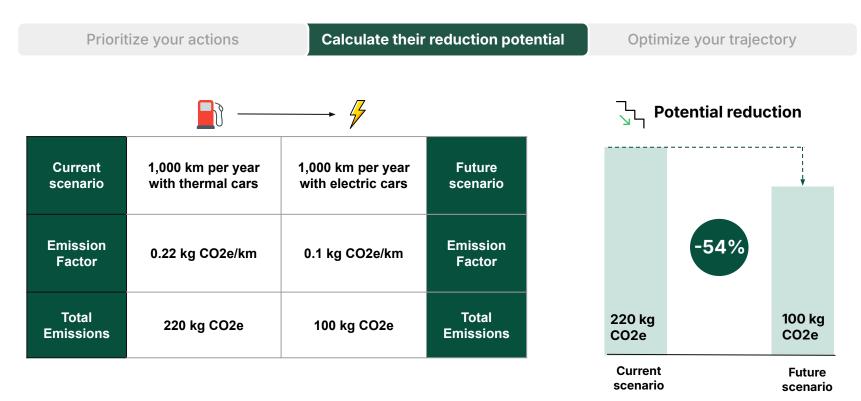
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY



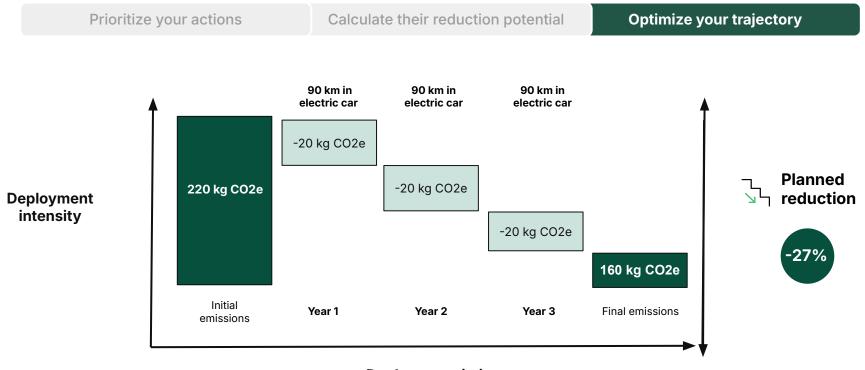
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY



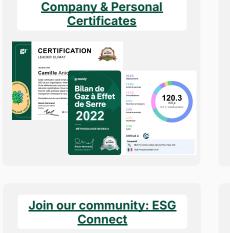
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY



Deployment timing

Greenly's communication support to highlight commitment

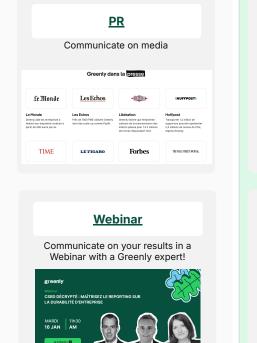


Slack Channel, afterwork, Events, Webinars

350k Members As of August 2023 10+ Countries including USA, UK, France, Australia etc.



Social Networks



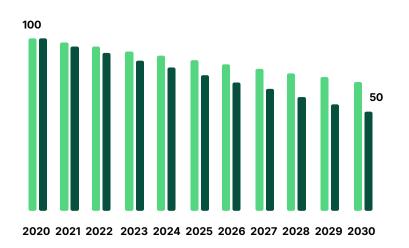
Customer Video Testimonials Testimonials showcasing the work done with Greenly Premium **Extended Report** Get your report formatted by our marketing team a sector

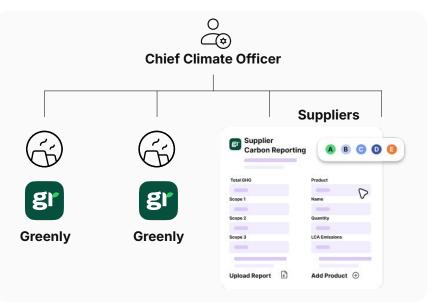
| Engaging suppliers to align with the company's Net Zero targets

ENGAGE SUPPLY CHAIN VIA A DEDICATED SUSTAINABLE PROCUREMENT STRATEGY



Reduction Trajectory Science Based Targets Aligned with 1.5°C & Well below 2.0°C





Maturity of climate strategy

YOUR GREENLY CLIMATE SCORE

Greenly score criteria



Pioneers in the climate transition < 1% of companies (Score ≥ 75)

Responsible companies 5% of companies (Score 55 - 74)

Building a company in transition 15% of companies (Score 30 - 54)

Beginners committed to the transition 30% of companies (Score 5 - 29)

Enthusiasts to awaken 10% of companies (Score 0 - 4)

Lack of interest in the climate 40% of companies

The statistics are drawn from the Greenly supplier and customer database, which includes several thousand companies of all sizes, sectors and geographies. For more similar statistics, consult the CDP corporate climate tracker.



The intermediate Greenly Climate Score of RelocateU is 58 points

Points are distributed as follows:

Creating & fine-tuning the Greenhouse Gas report: **35**/40 Action plans: **7**/36 Climate targets: **0**/4 Involving your teams: **6**/10 Carbon contributions: **10**/10

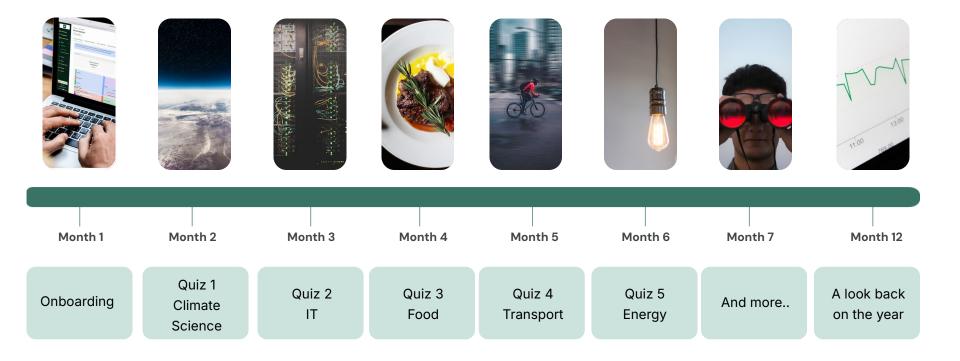
The Score will be updated at the Climate Strategy follow-up meeting.

More information on the Score calculation method <u>here</u> Statistics were computed on the Greenly supplier database

greenty

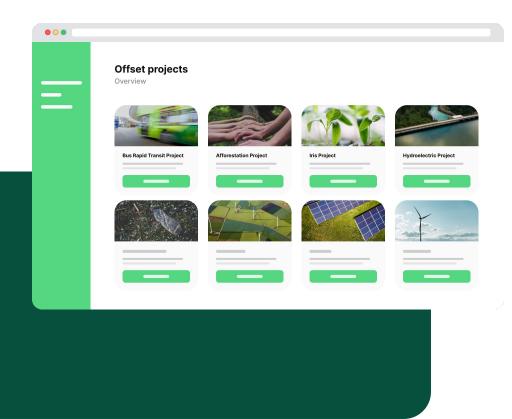
| Engaging employees on Climate Change

OUR MONTHLY TRAININGS



| Net Zero Contribution – What to Expect

SOURCING ONLY VERIFIED & CERTIFIED PROJECTS



Ensure projects are certified

We source projects that meet criteria of additionality, permanence, auditability and measurability

Contribute to Net Zero

Ensure you are responsible for more emissions capture that what your organization is emitting

LABEL BAS CARBONE **TVETSE** Gold Standard

Become a Referral Partner

Refer customers to Greenly and use your commissions to reduce the cost of your future GHG reports.







COMMUNICATE

Leverage our resources to communicate to your network

REFER LEADS

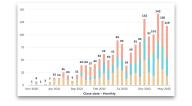
Send leads to the Greenly Sales Team

EARN REVENUE

Receive quarterly payments for your business and amortize the cost of your future reports







10% 15% Commission or partner discounts directly more advantageous for Greenly customers.



About Greenly



The Greenly Vision

MAKING CARBON ANALYTICS UNIVERSAL



CARBON FOOTPRINT APP & API

First carbon fintech app launched





CARBON ACCOUNTING SOFTWARE

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol) **CLIMATE APP STORE**

Introducing the first Climate App Store in 2023

Building up a global tech leader to scale carbon accounting

FOUNDER VISION: HELPING ALL COMPANIES START THEIR CLIMATE JOURNEY TO FAST-TRACK THE ENERGY TRANSITION







Matthieu Vegreville

CTO & Co-Founder

Ecole Polytechnique -

Telecom

Ex Data Science

& B2B SaaS at Withings

Arnaud Delubac CMO & Co-Founder

INSEEC. Essec - Centrale

INSEEC, Essec - Centrale Digital Comm at Prime Minister Office, & Ministry of Digital

SECRÉTARIAT D'ÉTAT

2018-2019

HEC, Sciences-Po Ex Head of B2B & Boston Office at Withings, Techstar w/Embleema

Alexis Normand

CEO & Co-Founder

withings 2013-2018

techstars_ 2018-2019

Everyone should strive to achieve Net-Zero, not just the elite. Consumers want all companies to implement sustainable changes

Greenly is instigating a bottom-up climate revolution making it simple for all companies & employees to start their climate journey

Working with our initial 1,000 customers, we see that early adoption of carbon initiatives boosts growth and profitability, while helping companies start their climate journey

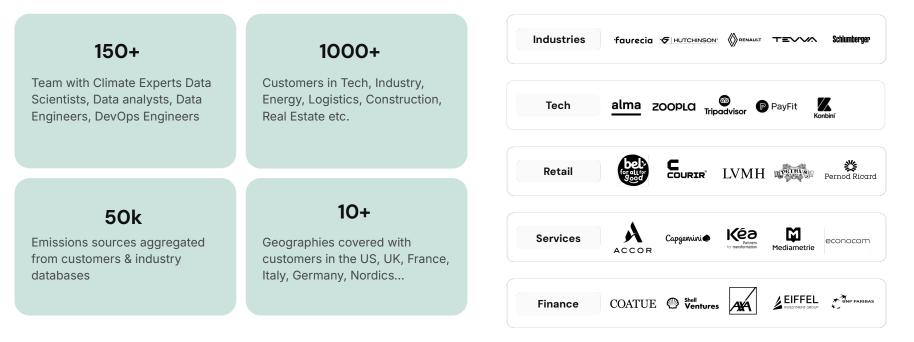
As regulations make carbon disclosure mandatory, Greenly is building highly-scalable tech to address the enormous influx of mid-market businesses joining the energy transition.

Greenly's product-led growth rests on three pillars: 1- a tech-enabled end-to-end carbon platform ; 2- an outstanding UX to cultivate a growing community of climate leaders: 3- Lastly, a global ecosystem of partners who leverage Greenly to scale carbon accounting over their network.

Greenly is the world's fastest growing carbon management platform

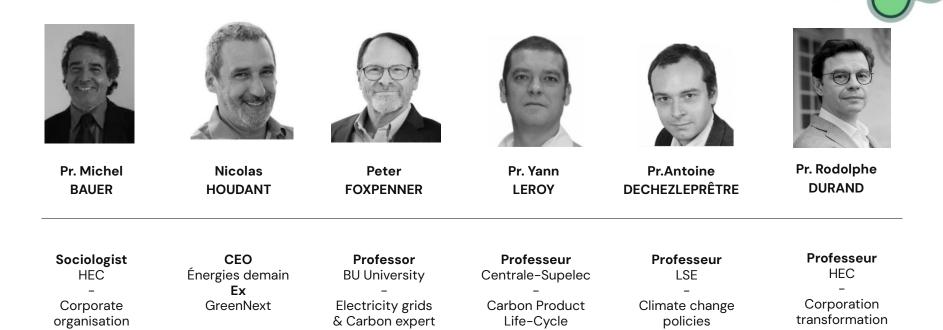
WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

These companies are tracking their carbon footprint with Greenly_____



Scientific council

INDUSTRY, AI & EXPERTS CLIMAT





Appendix



Scope 1&2



Scope	Name	tCO2e
1.1	Generation of electricity, heat or steam	-
1.2	Transportation of materials, products, waste, and employees	0.03
1.3	Physical or chemical processing	-
1.4	Fugitive emissions	-
2.1	Electricity related indirect emissions	-
2.2	Steam, heat and cooling related indirect emissions	-

To see more details of the methodology for each regulatory entry please visit Greenly!

Scope 3

100% accounted



Scope	Name	tCO2e
3.1	Purchased goods and services	21
3.2	Capital goods	4
3.3	Fuel- and energy- related activities not included in Scope 1 or Scope 2	0.006
3.4	Upstream transportation and distribution	-
3.5	Waste generated in operations	-
3.6	Business travel	81
3.7	Employee commuting	1
3.8	Upstream leased assets	-
3.9	Downstream transportation and distribution	-
3.10	Processing of sold products	-
3.11	Use of sold products	-
3.12	End-of-life treatment of sold products	-
3.13	Downstream leased assets	-
3.14	Franchises	-
3.15	Investments	-
4.1	Other emissions - Emissions from biomass (soil and forests)	-

Scope 1&2

clean, grow st. X Aldenis

Scope	tCO2e	tCO2b	CO2f*	CH4f*	CH4b*	N2O*	Other GHGs*
1.1	-	-	-	-	-	-	-
1.2	0.03	0	0.02	0.002	0.0006	0.005	0
1.3	-	-	-	-	-	-	-
1.4	-	-	-	-	-	-	-
2.1	-	-	-	-	-	-	-
2.2	-	-	-	-	-	-	-
		1					



	Scope 3.1	tCO2e 21	tCO2b 0	CO2f* 18	CH4f* 2	CH4b* 0	N2O* 0.7	Other GHGs* 0.3
	3.2	4	0	4	0.03	0	0.01	0.005
Scope	3.3	0.006	0	0.004	0.0006	0.0001	0.001	0
00000	3.4	-	-	-	-	-	-	-
3	3.5	-	-	-	-	-	-	-
	3.6	81	0	70	6	0	5	0
clean, grow s	3.7	1	0	1	0.07	0.03	0.2	0.02
an grow s	U, ^{3.8}	-	-	-	-	-	-	-
eo.	3.9	-	-	-	-	-	-	-
3 00	3.10	-	-	-	-	-	-	-
	3.11	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
× STS	3.13	-	-	-	-	-	-	-
	3.14	-	-	-	-	-	-	-
Aldeni	3.15	-	-	-	-	-	-	-
	4.1	-	-	-	-	-	-	greenly

* Results expressed in tons of CO2e

greenly

Contact us

support@greenly.earth

www.greenly.earth